OP \$40.00 4456801

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM324933 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Applique, Inc.		11/27/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	AppGyver OY		
Street Address:	Vuorikatu 6		
Internal Address:	attn: Marko Lehtimaki		
City:	Helsinki		
State/Country:	FLORIDA		
Postal Code:	00100		
Entity Type:	CORPORATION: FINLAND		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4456801	APPARCHITECT

CORRESPONDENCE DATA

Fax Number: 6123394181

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-349-8297

Email: plpeterson@rkmc.com
Correspondent Name: Paula L. Peterson

Address Line 1: Robins, Kaplan, Miller & Ciresi L.L.P.

Address Line 2: 800 LaSalle Avenue, 2800 LaSalle Plaza

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 127539.0000

NAME OF SUBMITTER: Sari Laitinen, US Legal Counsel

SIGNATURE: /Sari Laitinen/

DATE SIGNED: 12/03/2014

Total Attachments: 2

source=Bill of Sale re US service mark registration #4456801 #page1.tif source=Bill of Sale re US service mark registration #4456801 #page2.tif

TRADEMARK REEL: 005412 FRAME: 0064

900308845

BILL OF SALE

This Bill of Sale is made effective as of November 27th, 2014 by Applique, Inc., a Delaware corporation ("Applique"), in favor of AppGyver Oy, a Finnish corporation ("AppGyver").

Pursuant to an Asset Purchase and Customer Campaign Agreement, dated as of November 27th, 2014, between AppGyver and Applique (the "Purchase Agreement"), Applique has agreed to transfer to AppGyver the following asset (the "Asset"):

The AppArchitect registered service mark, US Registration Number 4,456,801 (the "Service Mark").

For good and valuable consideration paid by AppGyver to Applique, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereunder, Applique hereby grants, sells, conveys and transfers to AppGyver, its successors and assigns, all of Applique's right, title and interest in and to the Asset, and AppGyver hereby purchases the same.

AppGyver, its successors and assigns, shall have and hold the Asset for its and their own use and benefit forever, and Applique does for itself and its successors and assigns covenant and agree to and with AppGyver to warrant and defend the sale, transfer and conveyance of the Asset to AppGyver, its successors and assigns, against all and every person and persons.

Applique agrees that, at any time and from time to time after delivery hereof, it will, upon the request of AppGyver, its successors or assigns, do, execute, acknowledge and deliver, or will cause to be done, executed, acknowledged and delivered, such further acts, deeds, assignments, transfers, conveyances, power of attorney and assurances as may be reasonably required for the better transferring, granting, conveying, assuring and confirming to AppGyver, or for aiding and assisting in the collection of or reducing to possession by AppGyver, its successors and assigns, of the Asset.

This Bill of Sale shall be binding upon Applique, its successors and assigns, and shall inure to the benefit of AppGyver and its successors and assigns. This Bill of Sale may be executed in counterparts, all of which together, when executed and delivered, shall constitute one and the same instrument.

TRADEMARK REEL: 005412 FRAME: 0065 IN WITNESS WHEREOF, Applique has caused this Bill of Sale to be duly executed by a duly authorized representative on the day and year first written above.

APPLIQUE, INC., a Delaware corporation

By: IIVa Zall A R (15 V 27 201

Its: Ilya Zatulovskiy, CEO

Address: 152 Locksley Ave., Ste. 1, San Francisco

CALIFORNIA 94122

ACKNOWLEDGED AND ACCEPTED:

APPGYVER OY, a Finnish corporation

By: Marko Lehtinäki
(Nov 27. 2014)

Its: Marko Lehtimäki, CEO

Address: Vuorikatu 6 B 23, 00100 Helsinki,

Finland

RECORDED: 12/03/2014

TRADEMARK REEL: 005412 FRAME: 0066